

## **General Chairperson(s)**

The general chairperson(s) contributes the integrity of his and/or her name and position to the Appeal. The chair sets a tone of high expectation and serves as a spokesperson for the Appeal.

### **Responsibilities**

- Contribute at the Campanile level to the Catholic Stewardship Appeal.
- Communicate with the director of development, CSA director and other Appeal leaders.
- Participate in CSA strategic planning processes.
- Host a Campanile Society Donor Recruitment Event
- Assist in Campanile Society membership renewals and recruitment including the Campanile Society Phone-a-Thon.
- Preside and/or speak at Appeal events.
- Assist with public relations aspects of the Appeal.